

## CABINET

19 July 2016

<b>Title:</b> Draft Parking Strategy 2016 - 2026	
<b>Report of the Cabinet Member for Enforcement and Community Safety</b>	
<b>Open Report</b>	<b>For Decision</b>
<b>Wards Affected:</b> All	<b>Key Decision:</b> Yes
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<b>Accountable Director:</b> Jonathon Toy, Operational Director for Enforcement	
<b>Accountable Strategic Director:</b> Claire Symonds, Strategic Director Customer, Commercial & Service Delivery	
<b>Summary:</b>  As part of its Strategic Parking Review, the Council recently carried out the first stage of consultation on its draft Parking Strategy 2016 – 2026 which involved internal stakeholders.  The draft Parking Strategy has been updated to reflect the comments received during the first stage and the revised draft Strategy is attached at Appendix A. It is proposed that the revised draft Strategy is now approved for external consultation with local residents, businesses and other stakeholders. The revised draft Strategy will also be considered by the Safer and Stronger Community Select Committee at its meeting on 13 September 2016.	
<b>Recommendation(s)</b>  The Cabinet is recommended to:  (i) Approve the draft Parking Strategy at Appendix A for public consultation; and  (ii) Note that a further report will be presented to Cabinet in November on the outcome of the public consultation and seeking adoption of the final Parking Strategy.	
<b>Reason(s)</b>  This is the first parking strategy to be implemented within the Borough. Before being fully adopted it is important that we have all the views of all business and residents to enable us to provide a fair and consistent approach to the way in which we manage parking whilst supporting the three priorities for the borough; <ul style="list-style-type: none"><li>• Encouraging Civic Pride</li><li>• Enabling Social Responsibility</li><li>• Growing the Borough</li></ul>	

## **1. Introduction and Background**

- 1.1 The Draft Parking Strategy attached at Appendix A, is a key output of the Council's Strategic Parking Review. It proposes an overarching aim and related objectives which will form the basis of the Council's approach to parking in the borough for new and existing parking schemes.
- 1.2 The Parking Strategy once adopted will promote four principles the Council wants to instil across the borough which include Safety, Fairness and a Consistent and Transparent approach.

## **2. Proposal and Issues**

- 2.1 It is important to note that the Draft Parking Strategy is a non-statutory document. Parts of the document relate to the civil enforcement of parking contraventions and in that respect regard has been had to the statutory guidance issued by the Secretary of State under section 87 of the Traffic Management Act 2004.
- 2.2 The usual consultation process for policy documents of this nature will be undertaken and all persons potentially affected will have been given the opportunity to comment. After adoption, there will be an expectation that future parking decisions will be taken in accordance with the strategy.
- 2.3 The introduction of the Parking Strategy is proposed to make it easier for local residents and businesses to challenge unfair, disproportionate or unreasonable parking policies and have invited views on how this could be achieved.
- 2.4 The challenge in delivering a fair, consistent, safe and transparent Parking Strategy, will be getting the right balance between the competing needs of road users, pedestrians, businesses, commuters and visitors. Having an effective parking strategy can be one of the most useful tools available to local authorities in helping us to achieve our economic, social and environmental objectives. The benefits will be that we will adopt an area based approach to parking controls rather than a road by road approach, thereby reducing displacement: by offering lower charges for low-emission vehicles the strategy will play a positive role in reducing our carbon foot print. The strategy support local businesses but not to the detriment of the local environment, use future regeneration programmes for the borough will meet the four principles set out above.
- 2.5 Moving forward the strategy will provide the opportunity to manage car parking so that it allows people to access local services and support local businesses, but without causing significant traffic congestion or environmental impacts, for example, by encouraging more car use or providing too many parking spaces.

## **3. Options Appraisal**

- 3.1 The strategy outlines the proposals the Council and how we expect to deliver on these. This is a public consultation document

## 4. Consultation

- 4.1 Internal consultation has been undertaken prior to this report being presented at Cabinet. We have listened to the views of members and their constituents and hope that we have shown in the document that these have been considered.
- 4.2 However; the strategy is now embarking on external consultation with residents and businesses. Consultation will open on-line on the 20 July and close at the end of September.
- 4.3 Below is a table showing all levels of consultation:

Date	Activity	Group
19 July 2016	Approval for consultation on the draft Parking Strategy	Cabinet
20 July 2016	Consultation commences with members and wider community	Community groups, on –line survey, Safer Stronger Partnership Board
July- September 2016	Ongoing review of feedback	As above
Mid September 2016	Public consultation closes	
13 September 2016	Pre-decision scrutiny by Safer and Stronger Community Select Committee	Select Committee
20 October 2016.	Review outcomes of the Parking Strategy 2016-26 prior to Cabinet approval	Corporate Strategy Group
24 October 2016	Review of outcomes of the consultation and Parking Strategy proposals	Policy Forum
15 November 2016	Approval of Parking Strategy 2016-26	Cabinet
December 2016	Development of a Parking Strategy implementation plan	Enforcement Service/Cabinet member

## 5. Financial Implications

Implications completed by Tasleem Kamzi, Group Accountant

- 5.1 The report is for information on the consultation of the Draft Parking Strategy 2016-26 . There will be a full financial assessment undertaken alongside the development of the Strategy. In 2016/17 the Parking Service is expected to implement savings totalling £575k, which are due to be delivered by the increasing CPZ zones and sale of permits and the introduction of cashless and paperless parking which are part of this Draft Parking Strategy.

## **6. Legal Implications**

Implications completed by Dr. Paul Field, Senior Governance Solicitor

- 6.1 As observed in the main body of this report, elements of enforcement practice are subject to the need to be compliant with statutory guidance issued by the Secretary of State under section 87 of the Traffic Management Act 2004. This does mean that the Parking Strategy document will need to be kept under review from time to time to ensure it is consistent with current guidance.

**Public Background Papers Used in the Preparation of the Report: None**

**List of appendices:**

- **Appendix A - Draft Parking Strategy**